



SPONSORSHIP OPPORTUNITIES

SMPS Missouri Valley Regional Conference

April 5-7, 2017 | Hyatt Regency St. Louis at the Arch

The biennial **Society for Marketing Professional Services Missouri Valley Regional Conference** (SMPS MVRC) will be held on April 5-7, 2017 and targets marketing and business development professionals at all levels of their careers. The SMPS Chapters of Kansas City, Nebraska, Ozarks, St. Louis and Wichita are hosting this well attended conference at the Hyatt Regency in downtown St. Louis.

As part of our mission to secure profitable business relationships, we are excited to offer your firm a variety of **Sponsorship Opportunities**, providing you visibility to countless A/E/C firms. As a sponsor you can gain a competitive advantage in positioning your firm.

We have many opportunities but they will not last long! Complete and return the attached sponsorship form to secure your sponsorship today. If you have questions, please contact any of our conference co-chairs or the sponsorship committee.

Help us make the 2017 **SMPS Missouri Valley Regional Conference** an SMPS icon. We look forward to seeing you in 2017!

Sincerely,

Lori Daiber
Co-Chair
Civil Design, Inc.
1552 S. 7th Street
St. Louis, MO 63104
ldaiber@civildesigninc.com
314 881 5467



**Missouri Valley
Regional Conference**
Kansas City | Nebraska | Ozarks | St. Louis | Wichita
Society for Marketing Professional Services

SPONSORSHIP OPPORTUNITIES

SMPS MVRC CONFERENCE SPONSORSHIPS



Sponsorship Level	Cost	# Remaining/ Sponsors	Benefits
Title Conference Sponsorship	\$5000	SOLD OUT	<ul style="list-style-type: none"> •Four complimentary event registrations* •Complimentary exhibitor space** •Logo & company name on all event announcements/signs/program •Logo with company link on website •Conference attendee lanyards*** •Company name and sponsorship mention at the Thursday keynote address by Maxine Clark, Chair of Teach for America St. Louis, "Custom Centered Leadership" •Inclusion of company promotional item in conference take home bags***
Gold Sponsorship	\$3000	SOLD OUT	<ul style="list-style-type: none"> •Two complimentary event registrations* •Logo on all event announcements, signs and program •Logo with company link on website •Mention by company name and level of sponsorship at the keynote address •Company name in program •Inclusion of company promotional item in conference take home bags***
Silver Sponsorship	\$2000	2	<ul style="list-style-type: none"> •One complimentary event registration* •Logo with company link on website •Logo on all event announcements, signs and program •Company name and level of sponsorship mention at the keynote address •Company name in program
Friday Keynote Speaker Sponsorship	\$1500	1	<ul style="list-style-type: none"> •Logo with company link on website •Mention by company name and level of sponsorship at the keynote address •Company name at serving table banners •Company name in program •Company promotional item on all breakfast serving tables***
Wednesday Night Welcome Reception Sponsorship	\$1500	1 (Non-Competing)	<ul style="list-style-type: none"> •Includes six (6) sponsorship special guests and promotional signage •Logo and company name displayed electronically at reception •Logo with company link on website •Company name in program •Company promotional item to reception participants***
Thursday Lunch Sponsorship	\$700	4 REMAINING	<ul style="list-style-type: none"> •Company name and logo on serving tables •Company name in program
Thursday Night Sponsorship	\$2500	1 (Non-Competing)	<ul style="list-style-type: none"> •Includes eight (8) sponsorship special guests and promotional signage •Logo and company name displayed electronically at reception •Logo with company link on website •Company name in program •Company promotional item to reception participants***
Exhibitor	\$700	4 REMAINING	<ul style="list-style-type: none"> •One complimentary event registration •Six foot table •Two Chairs •Company name in program •Company name and logo on website
Conference Notebook Sponsorship	\$1000	SOLD OUT	<ul style="list-style-type: none"> •Company name and logo on conference participant notebook*** •Company name in program
"Friend of SMPS"	\$350	16 REMAINING	<ul style="list-style-type: none"> •Company name in program

*One Complimentary Event Registration = \$500 value, includes meals and seminars.

**Complimentary exhibitor space = \$700 Value

***Company promotional item provided by sponsor

Sponsorship Opportunities



SMPS MVRC Sponsorship Agreement

Sponsor Name:		
Company Contact and Title:		
Mailing Address:		
City / State / Zip:		
Phone:	Fax:	Email:

Available Sponsorship Levels	Cost	Check Box
Title Conference Sponsorship	\$5,000	SOLD OUT
Gold Sponsorship	\$3,000	SOLD OUT
Silver Sponsorship	\$2,000	
Friday Breakfast Keynote Sponsorship	\$1,500	
Wednesday Night Welcome Reception Sponsorship	\$1,500	
Thursday Lunch Sponsorship	\$700	
Thursday Evening Sponsorship	\$2,500	
Exhibitor	\$700	
Conference Notebook Sponsor	\$1000	SOLD OUT
"Friend of SMPS"	\$350	
TOTAL		

Send completed form and payment(s) to:

Lori Daiber, MVRC Sponsorship Co-Chair
 1552 S. 7th Street
 St. Louis, MO 63104
 ldaiber@civildesigninc.com
 314 881 5467

Submit vector (.ai or .eps) logos to:

Jill Davis, MVRC Communication Co-Chair
jill.davis@hok.com
 314 754 4250

PAYMENT METHOD

<input type="checkbox"/> Check Enclosed Make Check Payable to: SMPS St. Louis		
<input type="checkbox"/> American Express	<input type="checkbox"/> Discover	<input type="checkbox"/> MasterCard
		<input type="checkbox"/> Visa
Card Number :	CVS # :	Exp. Date:
Name on Card:	Billing Address:	
City / State / Zip:	Phone:	Email:

Exclusive sponsorship opportunities are subject to availability and will be awarded on a "first come first served" basis. To ensure your spot today, please complete this form immediately and fax or email to the Sponsorship Chair. Should the sponsorship option that you select be unavailable and no other sponsorship agreement be made, SMPS St. Louis will refund your payment in full.

Sponsor Signature

Date

SMPS MVRC Authorized Signature

Date

Thank you for your continued support of the SMPS Missouri Valley Chapters!



Sponsorship Opportunities



SMPS MVRC Committee Members

Sponsorship Committee Chair: Lori Daiber ldaiber@civildesigninc.com	Programs Committee Chair: Amanda Payne apayne@batesarchitects.com	Communications Committee Chair: Jill Davis jill.davis@hok.com
SMPS-St. Louis Special Events Director: Nora Bresnahan, McCarthy nbresnahan@mccarthy.com		
MVRC 2017 Treasurer: Carie Dunn, Trivers cdunn@trivers.com		
<p>Stacy Robben, McCarthy srobben@mccarthy.com</p> <p>Rebecca Thomas, Etegra rebecca.thomas@etegra.com</p> <p>Shane Harris, PSI shane.harris@psi.usa.com</p> <p>Ryan Denisi, Rafferty Lighting ryan@raffertylighting.com</p> <p>Dave Scarmana, The Lawrence Group dave.scarmana@thelawrencegroup.com</p> <p>Terry Hawley, Terracon terry.hawley@terracon.com</p> <p>Erica Jones, MMC Corporation ejones@mmccorps.com</p> <p>Laura Trader, Terracon laura.trader@terracon.com</p>	<p>Brock Piglia, SWT brockp@swtdesign.com</p> <p>Catrina Cook, Spellman Brady & Co. ccook@spellmanbrady.com</p> <p>Amanda Bohnert, S.M. Wilson & Co. amanda.bohnert@smwilson.com</p> <p>Shane McCorkle, Rafferty Lighting shane@raffertylighting.com</p> <p>Jennifer Bradshaw, McCarthy jbradshaw@mccarthy.com</p>	<p>Terri Sunderland, Wheaton Sprague tsunderland@wheatonsprague.com</p> <p>Rebecca Ryan, Ross & Baruzzini ryan@rossbar.com</p> <p>Daniel Poole, Ross & Baruzzini dpoole@rossbar.com</p> <p>Quinn Texmo, JEO Consulting gtexmo@jeo.com</p> <p>Jennifer Hasamear, Bond Wolf Architects jhasamear@bondarchitectsinc.com</p>

